
SO/ UPTOWN DUBAI
RESIDENCES
FACTSHEET

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SO/ UPTOWN DUBAI HOTEL & RESIDENCES

Uptown Dubai is the scene for SO/ Uptown Dubai Hotel & Residences – an ingenious creation by internationally acclaimed architects, designers, and artists. Infused with the signature SO/ touch of French elegance and savoir faire, it exudes a refined art de vivre, offering an exciting and immersive new lifestyle experience. Every detail is carefully curated, reflecting the latest design trends. Every aspect is trendy and modern, created expressly to exhilarate and inspire intense living.

AN ADVENTURE AWAITS

Welcome to the world of Uptown Dubai – a creative, exciting and ever-evolving destination where you can enjoy magical moments, every day.

Step into the city's new beating heart – Uptown Dubai. A stunning destination where you can live, work, and play – your way. An innovative, urban district home to the Uptown Tower where businesses can thrive, and residents can experience luxury living like no other. Discover a new culinary experience at The Atrium, an extension of Uptown Tower that offers a vibrant and contemporary atmosphere for social dining. At the heart of the space lies The Plaza, an interactive and multisensory arena that sparks curiosity and engages the senses.

THE CENTRE OF EXCITEMENT

Just a stone's throw from Sheikh Zayed Road, Uptown Dubai is perfectly connected and accessible to the city's most iconic destinations including Dubai Marina (7 minutes), Jumeirah Beach (5 minutes) and Downtown Dubai (20 minutes).

Businesses can enjoy being a part of the world's flagship free zone, DMCC, and benefit from a full suite of trade-enabling facilities, coffee shops and cafes – all within a vibrant and dynamic work environment.





AN ARCHITECTURAL MARVEL

Inspired by diamonds in its design and brilliance, Uptown Tower is an architectural feat that will house some of the most prestigious business offices, a diverse range of F&B offerings, selected retail outlets, and a 5-star hotel and luxurious branded residences.

Awe-inspiring in its beauty, the tower is not just a stunning work of art for visitors and residents. With 22 floors entirely devoted to office space, the building offers a state-of-the-art environment for world-class businesses to flourish and succeed.

In the SO/ Uptown Dubai Hotel, experience luxury with beautifully designed rooms and suites, breathetaking views, the SO/ spa, along with state-of-the-art conference and meeting facilities. The hotel has an array of dining options. These oulets include a chic lobby lounge, Savant, the SO/ pool bar, Lazuli and a modern European brasserie, Brasserie Uptown. In addition, the hotel has a Pan Asian restaurant, The Citronelle Club and lastly, Celeste, an upscale dining experience and party venue, with live music.

For those living on the top floors in the SO/ Uptown Dubai Residences, incredible views across the city's skyline and the sparkling gulf waters can be enjoyed alongside a world of elite amenities.

LIFE AT ITS FINEST

Wake up to an exceptional lifestyle in spacious, modern apartments with panoramic views across Dubai's stunning skyline, the glistening beachfront, Dubai Marina and Ain Dubai. Designed for all walks of life, SO/ Uptown Dubai Residences offers one, two and three-bedroom apartments, as well as two-bedroom duplexes and three-bedroom penthouses – all featuring cutting-edge design and elegant styling for the highest standards of living.







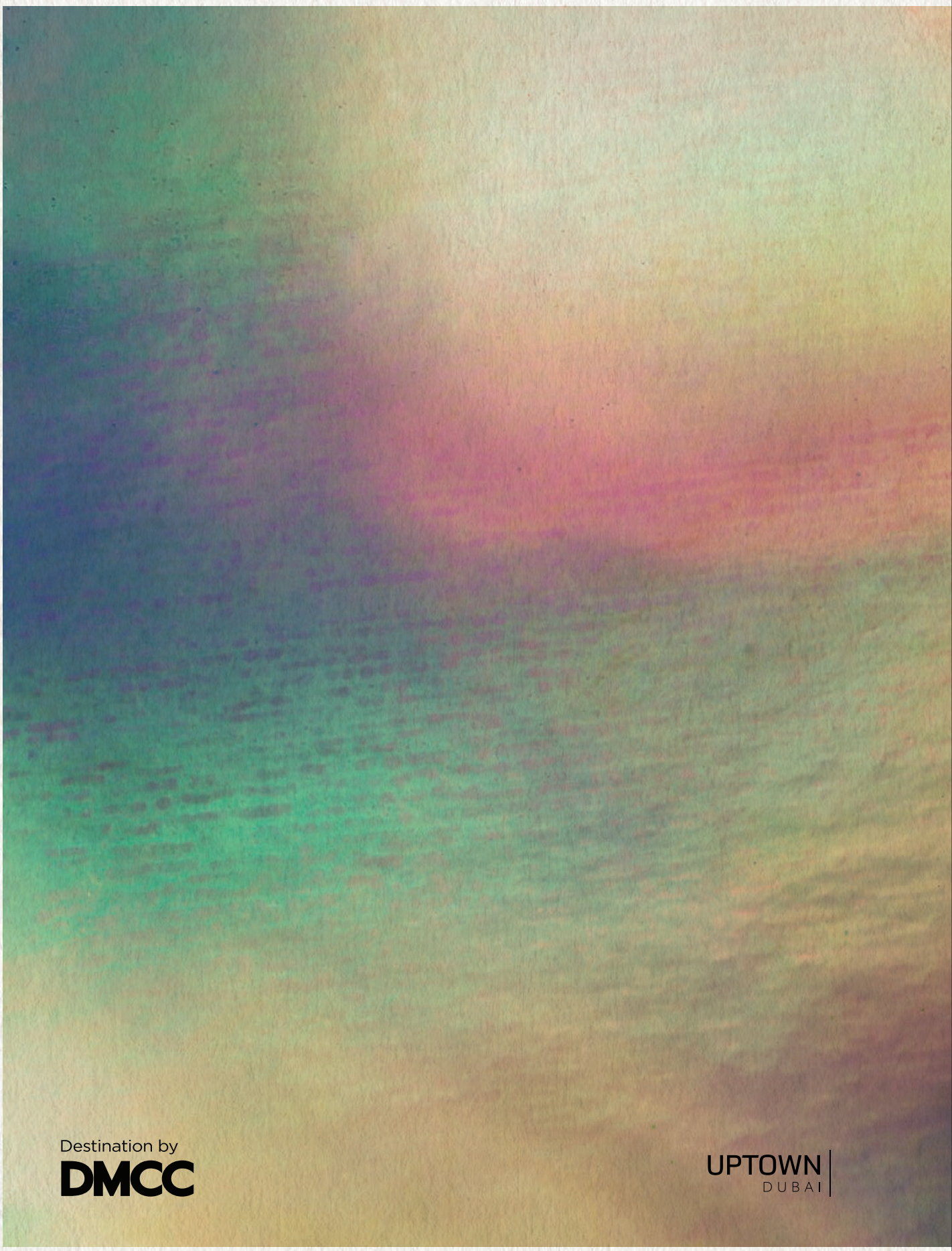
EXCLUSIVE AT THE CORE

The SO/ Uptown Dubai Residences by Ennismore, a joint venture with Accor, will offer residents the most incredible personalised services and amenities, and 'Diamond' access to their top-tier Live Limitless loyalty programme. Residents will also enjoy valuable added benefits from DMCC.

Get exclusive access to an indoor infinity pool, a state-of-the-art gym, a kids club, a sky lounge and a versatile multipurpose hall that can even be converted to a private cinema - all nestled within a dynamic and vibrant community of like-minded individuals. Whether you're seeking relaxation, entertainment, or social connection, this exceptional collection of facilities has everything you require to live your best life.

YOU'VE ARRIVED




Destination by
DMCC
UPTOWN
DUBAI